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Grand opening of Xanadu Hair-Loss & Scalp Clinic in Middletown, Delaware

Middletown – July 11, 2016 - Certified Trichologist Andrea Patterson, owner of Xanadu Salon in Middletown, is pleased to announce the soft opening of Xanadu Hair Loss & Scalp Clinic, an all-new, specialized center for the treatment of hair loss.

"I know firsthand the emotional and psychological stress associated with hair loss," said Andrea Patterson, owner of the new clinic. "I've dealt with those issues personally, which is one of the reasons I continued my advanced education into the field and decided to open the clinic. Too many people - a surprising number of them women - don't understand hair loss, or what treatments are available."

While Andrea's successful Xanadu Salon has been providing general salon services in Middletown for over 8 years, the new business will focus specifically on individuals with hair loss due to stress, hormonal imbalance, chemical/heat damage, improper installation of hair extensions, traction alopecia, or genetics. The clinic's specialists will work with patients' primary care physicians and dermatologists to diagnose conditions, and offers specialized treatments in a private and confidential setting.

"Middletown is a growing community, and over the past years many clients have approached me for help about their hair loss," explains Ms. Patterson. "Our clinic is a necessary step to bring treatment options to clients who before would have had to consider centers as far away as Wilmington or even Philadelphia, depending on their conditions."

Xanadu Hair-Loss & Scalp Clinic is hosting a soft opening on July 11th, 2016 at 104 W. Main Street, Middletown and will hold a Grand Opening in the Fall of 2016.

For additional information about Xanadu Hair-Loss & Scalp Clinic, visit www.xanadusalononline.com